

Mother-Daughter Love Letter Contest Rules

Eligibility:

- The contest is open to individuals **who are mothers (biological, adoption or foster).**
- Daughter of any age can write a “Love Letter” to their Mother. Letters must be written by the child.
- Contest participants must be **present at the Elegance Unveiled event to claim their prize.**

How to Enter:

1. **Write a heartfelt letter** from a daughter to her mother or vice versa (if the daughter is a mother- maximum 300 words).
2. Submit the letter via **email at warehouse@childrens-aid-society.org** or through **Google Form at www.childrens-aid-society.org** by April 18, 2025.
3. Entries must be submitted with a **high – quality photo of you and your mother/daughter.**
4. **Follow:** CharlesCountyChildrensAidSociety on Facebook or CAS_charlescountymd on Instagram to be eligible to win

Judging Criteria:

- **Emotional Impact:** How heartfelt, loving, inspiring and meaningful is the letter?
- **Creativity:** Does the letter reflect a personal, unique bond between mother and daughter?
- **Clarity:** Is the message clear and easy to read?

Prize:

- **Celebrity Hairstyling Session** by Jason Carter (Gift Card Given)
- **Luxury Gift Basket**
- **VIP Experience at Elegance Unveiled: A Fashion & Tea Affair**

Winner Announcement:

Charles County Children's Aid Society
Elegance Unveiled – Fashion and Tea Affair 2025

- The winner will be selected by a **panel of judges** from CAS board of directors and notified by **April 24, 2025**.
- The winner will also be announced on all of **CAS social media platforms and website**.

Additional Terms & Conditions:

- No purchase is necessary to enter.
- By entering, participants agree to allow Children's Aid Society to use their letter and images for promotional purposes.
- The contest is **not sponsored or endorsed** by any third party, including social media platforms.
- All submissions must be appropriate and adhere to the values of Children's Aid Society. Any offensive content will be disqualified.
- Children's Aid Society reserves the right to disqualify any entries that do not comply with the contest rules.

Deadline to Submit Entries: April 18, 2025

Winner Announced: April 24, 2025